

GREEN ALLIANCE



Business park in which Green Alliance is located

Energy-efficient products suppliers Implementing new ideas

Business sustainability

Green Alliance (www.greenalliance.com.au) signed up to two programs within the Streamline umbrella program; Waste Exchange and Energy Efficiency. The meetings were said to have provided Michael Trotnar and Alex Major with a number of ideas about how to improve business sustainability. Another benefit has been the networking opportunities.

Since having attended the meetings, Michael Trotnar claimed that his attitude towards business sustainability has changed. he says it is the small things that he has been reminded of that make all the

difference, such as turning off power points at the computer, or, if working on weekends, instead of turning on the entire lighting system, just lighting your immediate area.

Despite being suppliers of energy efficient lighting, Michael and Alex admit they are still learning about how to implement initiatives in their own office.

Before the program commenced, Green Alliance did not have much to do with Parramatta Council. They fully support the initiative coming from Council and would like to encourage more businesses to sign on.

According to Michael and Alex, the success of Streamline hinged

on the program's simplicity. They felt it was important that the sessions provide basic information that was easy to understand and that offered practical information.

Outcomes

According to Alex Major, the organisation is still on its “L-Plates”. Staff within the organisation are still learning about what sustainable initiatives can be implemented.

Both Michael Trotnar and Alex Major agree that business sustainability is a long term thing. Green Alliance is starting from the beginning and working its way to gradually implementing more and more things.

Lessons learned

Staff within the Green Alliance office are now starting to realise that if they all cooperate, and work for the long term, some real benefits will be able to be achieved.

Michael Trotnar and Alex Major have learned that sustainability is really a straightforward topic. It is the little things you do in the business that can make a big difference and it is important to learn from the bottom up.



“It is going to take a while to educate people but it’s a long-term project.”

Michael Trotnar, former Project Manager

Future actions

Green Alliance feels the Streamline program is positive and will make a difference in the long term. They intend to keep learning and to implement energy-saving and waste management initiatives one at a time. The more local businesses who become involved in sustainable business and networking activities, the better the

future outcomes will be for all, according to Green Alliance.

Business background

A division of the Alliance Network International Group, Green Alliance is able to combine licensed building and construction experience of other group divisions its own environmental focus to source, develop and deliver products for residential and commercial projects.

Green Alliance designs, specifies, assesses and installs a range of products and systems that optimise energy efficiency whilst ensuring a comfortable and healthy home or working environment. These projects have the potential to create carbon credits under national and international schemes.