

# MULTIBUILD AUSTRALIA



Multibuild Australia

## Fit-out company Wants to educate next generation

### Business sustainability

Sustainability means a lot to the Sales/Marketing Manager of Multibuild Australia ([www.multibuild.com.au](http://www.multibuild.com.au)), Alvine Eager. She firmly believes in the importance of protecting the environment for the next generation. And for this to happen, she feels that small business must take responsibility for what they do in their daily activities.

Alvine Eager signed up for the Energy Efficiency for Small Business program and has attended some meetings.

One of the main benefits of the Program, according to Alvine, is the opportunity to meet other

local businesses, which does not tend to happen in other situations.

Another benefit of the Program was the opportunity to see what other businesses are doing, including Shell, which is one of her close neighbouring businesses.

Before having attended the Streamline program meetings, Alvine did not know how to go about making sustainable business practice achievable. She felt that she knew enough about the big picture principles and wanted some specific information on how to introduce new initiatives into the business. This is what she felt differentiated the Streamline

activities from other programs and initiatives.

However, despite having the best intentions to introduce new sustainable business activities, Alvine and Multibuild are dealing with a constraint that many other businesses also face: the limitations of what they can implement into a building they are leasing.

Despite having limited involvement in the Energy for Small Business program, Alvine Eager remains committed to the cause. “Wild horses won’t stop me from nudging the corporate consciousness, it’s a continual process”, she said.

## Outcomes

Alvine Eager has started making more informed decisions about where the business sources its raw materials, as well as how it disposes of, recycles or re-uses its existing materials.

She has also taken it upon herself to continue to educate younger project managers in the organisation about the sustainability cycle and encourages them to think about what they are using and how finite some of the resources are.

## Lessons learned

Alvine has learned that current generations of younger project managers at Multibuild, as well as in the building industry more broadly, have a weaker understanding of the life cycle of the materials they are using, and the finite nature of resources.

Working in the old industrial area of the Duck River catchment, and having the Duck River on the doorstep, has made Alvine realise the importance of cherishing the natural environment, as well as the imperative that should be placed on every local business to introduce sustainable business practices to protect the Duck River.



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**Alvine Eager, Sales/ Marketing Manager**

## Future actions

Alvine Eager and Multibuild want to continue to educate their younger project managers about the life cycle of the products they are using.

The company will continue to keep abreast of architectural trends and make judgements about the ethics of using various materials.

## Business background

Multibuild is a wholly owned Australian commercial interiors company. It has been operating in the Duck River catchment for 27 years.

The company focuses on the provision of a full range of office and warehouse fit out services, from design and specification to physical preparation of built interiors and the supply and installation of joinery, furniture and workstations.

Continuity of ownership underlines the company’s commitment to building relationship with its clients so that their business objectives are supported by the work environments created and developed for them.