

# TRANSACTION SOLUTIONS



Transaction Solutions

## Sustainability Not as hard as it seems

### Business sustainability

By the nature of its business, TransAction Solutions ([www.tasol.com.au](http://www.tasol.com.au)) is a high consumer of energy.

Guy Light does not identify himself as an environmentalist, but he recognises that it makes good business sense to try to reduce the impact of the business on the environment. “I am not a tree-hugger and never will be”, admits Guy. “It just makes good business sense.”

TransAction Solutions paid for the services of a consultant to conduct a business audit to establish ways in which the business could reduce its energy consumption whilst saving

money. A number of strategies were identified, which have since been implemented. These include replacing desktop computers with laptops, replacing lighting and air conditioning systems in the office to ensure that rooms are only lit or cooled when a staff member is present. “There may be a capital cost up front but it’s not hundreds of thousands of dollars to implement these things,” Guy says. A tangible result that Guy can report is that his energy bill has been reduced by \$25,000 per year.

A private local waste contractor is paid to pick up recyclable materials such as paper and cardboard, however the business is on a trajectory to become a

paperless office and has already reduced the amount of paper and cardboard the office uses. Old used computers are donated to local schools, used batteries are taken away by the EPA.

For Guy Light, it is important to utilise the services available in the local Silverwater business precinct and use local suppliers where possible. He feels businesses should be doing what they can to further enhance the quality of the area, which, in turn, reduced their carbon footprint.

Being a socially responsible corporate citizen is also part of the company agenda. The organisation donates to local charities and hosts staff support

## Outcomes

As a result of an energy audit, TransAction Solutions has found a way to reduce its energy bill by about \$25,000 per year.

Being a socially responsible corporate citizen has resulted in maintaining a loyal staff base.

## Lessons learned

Guy Light has learned that although there is an upfront capital cost to implement sustainable business initiatives, it is not that expensive, and the rewards can be seen relatively quickly in terms of cost savings.

By supporting businesses in the local community, everyone reduces their carbon footprint, and Silverwater becomes more sustainable as a business precinct.

Above all, Guy Light has learned that being sustainable is not as hard as it seems.

From their involvement in the Streamline program, the team at Transaction Solutions have learned about what other businesses are doing in terms of sustainability.



**“It just makes good business sense.”**

**Guy Light, Chief Executive Officer**

## Future actions

Transaction Solutions will continue to consolidate their management systems in the interest of sustainable business practices. They are also continuing to try to minimise their use of paper in the office.

Into the future, the management team at Transaction Solutions would like to get to a point of systems consolidation that incorporates the formulation of

new systems and policies so that sustainability becomes a natural part of the company’s work culture for current and future employees.

## Business background

TransAction Solutions (TAS) is an award winning managed services company located in Silverwater. It provides clients with leading-edge network solutions. Since 1989 the company has offered reliable, secure real-time protection with expertise in systems integration, network management, business continuity and security.

The company’s performance monitoring and 24-hour data centre offers clients simple and effective managed services across hosted services, managed networks, managed storage, business continuity, virtual environments and consolidation, and account consolidation of telco services.