



Veolia



People, Planet, Profit Growth and ecological stewardship

Business sustainability

French owned company, Veolia (www.veolia.com.au) is a world leader in environmental management. Offering waste management and environmental services to clients across Australia, the company has also invested in alternative energy production. The mantra-people, planet, profit- drives strategic decision making, operational practices and performance targets.

Moving from Pyrmont to Camellia about two years ago, Veolia NSW state office now occupies a refurbished art deco office, from which 130 people work. Recovering and recycling waste by using new technologies

and better processes is driving Veolia's agenda. Producing energy is another focus for the company and the ultimate aim is to reduce the environmental impact of the entire waste stream coming into Veolia's orbit. State Manager, Pete Murray, and Marketing Manager, Vanessa Seaton, are passionate advocates for the underlying philosophy and values that support the 'people, planet, profit' platform for growth and ecological stewardship. "The three Ps are linked in a virtuous cycle," says Pete.

Investing up to \$4.5 million nationally to create 'paperless trucks' has eliminated paper use in the form of run-sheets and

dockets, improving productivity and staff morale.

The company set a target of reducing energy and water consumption by 20 per cent.

Staff training and health initiatives are also seen as important components of running a sustainable business. Hundreds of staff have completed, or are in the process of completing management certificate programs. Additionally, a new gym has been built and a Wellness Manager appointed. This is part of a holistic approach to staff support.



Outcomes

The target of 20 per cent improvement in energy across all depots and offices, via water conservation and energy reduction initiatives has produced a tangible bottom line result. Savings made have paid the salaries of environmental officers now employed at the coal face of the business.

Lessons learned

The staff training and health initiatives have shown to be particularly popular and successful at Veolia. This holistic approach to staff support has resulted in lower staff turnover and a healthier and happier workplace.

Future actions

Veolia has learned that in order to achieve true business sustainability, it is crucial to have the three Ps working together simultaneously. People, planet and profit are all interlinked and part of the sustainable package.



“The three Ps are linked in a virtuous cycle.”

Pete Murray, State Manager

Business background

French-owned company, Veolia, is a world leader in environmental management.

Veolia Environmental Services is one of Australia’s largest providers of sustainable and innovative environmental solutions.

Veolia Water creates innovative water solutions for municipal and industrial customers in Australia and New Zealand.

Veolia Energy provides heating, ventilating and air conditioning solutions to over 5,000 retail, commercial and industrial clients in Australia.